

Sales & Marketing-Consumer Mobility
Bharat Sanchar Bhawan, New Delhi-1
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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No. 53-104/2015-CMTS/Vol-1

Dated: 1st Oct, 2015

To,
The Chief General Managers,
All Telecom Circles/Districts,
BSNL

Subject: - Requirement of SIM cards for remaining period of FY 2015-16.

Ref: - DO No.10-16/2010-SCM-CM, dated 02.06.2015, 03.07.2015, 12.08.2015 & 02.09.2015.

Circle wise monthly targets for gross connections have been assigned on monthly basis vide DO letters under reference. Trade scheme, MNP incentive scheme etc have also been launched by this office. Festive seasons are also going to start and the sales is likely to boost up in the season.

You are therefore requested to kindly assess the requirement of SIM cards for the rest of FY 2015-16 based on above and the requirement of SIMs for swapping, replacement of normal SIMs by Micro/Nano SIMs & inventory required for sales channel. The information may kindly be sent to this office on mail ID project.vijay.pmo@gmail.com by 05.10.2015 positively.

(Upendra Bakolia)
Addl.GM(S&M)-CM

Copy to: - i) Director-CM, BSNL Board, for kind information please.