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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

BSNL 3G
Faster than your thoughts

No. 53-104/2010-CMTS (Pt)/

Dated: 18.08.2015

To,
The Chief General Manager
All Telecom Circle/Telecom Districts,
BSNL

Sub:- Mid-term review of availability of SIM cards in all telecom circles for remaining period of FY 2015-16.

Ref: - BSNL CO letter no 53-104/2010-CMTS (Pt)/ dated 03/06/2015 (Available on BSNL portal).


Please refer BSNL CO letter under reference, regarding requirement of SIMs for FY 2015-16 in all telecom circles. Recently, S&M-CM Cell BSNL CO has assigned circle wise monthly targets of sales & activations of SIM vide D.O. dated 02/06/2015 issued from Director (CM), BSNL Board. The total targets assigned to all circles are 22.0 Lakhs SIMs activations approx per month.

2. The matter is being examined in this office and BSNL CO is in the process of reviewing the requirement of SIMs in all telecom circles for remaining period of FY 2015-16. In this reference, S&M-CM Cell BSNL CO has suggested that, projection of SIM requirement in a circle may be made considering following points:

- 2.1. Gross connections as per monthly SIM sale targets assigned by S&M-CM Cell vide D.O. dated 02/06/2015.
- 2.2. SIM required for swapping for lost/damaged SIMs.
- 2.3. Replacement of normal SIMs by Micro/Nano SIMs due to change of handset by Smart phones/I- phones.
- 2.4. Inventory required for sales channels.

3. In view of above, undersigned is directed to request you that, if any shortfall is envisaged in availability of SIMs in your circle for remaining period of FY 2015-16 (August-15 to March-16), circle may intimate for the same in 5 days from the date of issue of this letter, with proper justification.

This is issued with the approval of GM (NWP-GSM-II), BSNL CO.


(S K Soni)
AGM (NWP M1)

Copy to:

- (1) The Director (CM), BSNL Board for information pl.
- (2) GM (S&M-CM), BSNL CO, New Delhi