

**No. 26-07/2011-T&C-CM(pt)**

**Date: 03.08.2015**

**Circular T&C-CM No. 25/15-16**

To  
 All CGMs- Telecom Circles/ Telephone Districts.

**Sub: Introduction of Promotional offer for Independence Day under prepaid mobile services-reg.**

Kindly refer to this office letter of even No. dated 18.06.2015, 25.06.2015, 30.07.2015 and orders/clarifications issued from time to time with regard to tariff under prepaid mobile services. Now It has been decided by competent authority to introduce **Promotional offer for Independence Day under prepaid mobile services** as under:-

**1. Extra validity on higher Data vouchers for 90days w.e.f 14/08/2015:**

Data STV in Rs.(Inclusive service Tax)	Total bundled free Usage	Validity of freebies (in days)	Proposed Validity of freebies (in days)	Data Charges after freebies***	Data Charges in Rs./MB*** (For APN 'bsnlstream')
561	5 GB	30	<b>60</b>	2p/10KB	0.25
821	7 GB	60	<b>90</b>	2p/10KB	0.25
1011	10 GB	30	<b>90</b>	2p/10KB	0.25
1949	20 GB	60	<b>90</b>	2p/10KB	0.25

**2. Extra Data of 10 % on the following Data STVs from 14.08.2015 to 17.08.2015:**

Data STV in Rs.(Inclusive service Tax)	Total bundled free Usage (Existing)	Total bundled free Usage (During Promotional Period)	Validity of freebies (in days)	Data Charges after freebies***	Data Charges in Rs./MB*** (For APN 'bsnlstream')
56	250 MB	<b>275 MB</b>	30	2p/10KB	0.25
78	450 MB	<b>495 MB</b>	12	2p/10KB	0.25
98	650 MB	<b>715 MB</b>	16	2p/10KB	0.25
198	1.1 GB	<b>1.21 GB</b>	28	2p/10KB	0.25
251	2.2 GB	<b>2.42 GB</b>	28	2p/10KB	0.25
451	2 GB+Rs 100 talk time	<b>2.2 GB+Rs 100 talk time</b>	60	2p/10KB	0.25

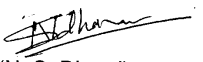
**3. Combo voucher as a promotional offer for 60days w.e.f 14.08.2015:**

S.No.	Denomination (in Rs.)	Details
1	Rs.24*	Talk value equal to MRP (with validity of 4 days) with 2 nights minutes free Local On-net (with validity of 4 days).

\*(+/-) Rs.2 is allowed if denomination of Rs.24 is not vacant.

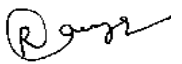
Note: Applicability of above Combo top up is subject to technical feasibility.

2. All other terms and conditions will remain same.
3. The above tariff will be implemented with effect from **14.08.2015** for a promotional period as stated above. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time.
4. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
5. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
6. This circular is issued based on the approval of ECT vide Approval No. - 1915 dated 29.07.2015 in P&P-CM cell file No. 3-38/ECT/2015/P&P-CM(Pt.I). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing-CM Section, C.O., BSNL, New Delhi on hqcm.pp@gmail.com, hqcm\_pp@bsnl.co.in

  
(N. S. Dhama)  
AGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.

  
(Rakesh Arya)  
Dy. Manager (T&C-CM)