

मुख्य महाप्रबंधक कार्यालय

राष्ट्रीय एन . जी . एन . केन्द्र

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ND/NCNGN/SMM/Genl./2017-18/



भारत संचार निगम लिमिटेड

(भारत सरकार का उपक्रम)

BHARAT SANCHAR NIGAM LIMITED

(A Govt. of India Enterprise)

Dated: 15/09.2017

Immediate

CGMs BSNL
All Territorial Circles.

Sub.: Recognition of oldest existing customers of BSNL (LL, Mobile, BB) on BSNL Day

As you know that the 18th BSNL Day falls on 01.10.2017 and to celebrate the occasion this year it has been decided that to improve the brand image of BSNL we should recognise the long association of our oldest existing Landline, Mobile, Broadband customers.

The Circle Heads may finalize one oldest existing BSNL customer under Landline, Mobile, Broadband categories based on the customer data available with the respective Circle and invite them on the occasion of 18th BSNL Day. Each oldest customer is to be presented with a Silver Plate worth Rs.5000/- maximum. The Silver Plate should be embedded with the BSNL Logo and a caption "Presented to Sh./Smt. for being oldest BSNL Landline/Mobile/Broadband customer".

You are requested to do the timely preparedness and ensure that the activity is positively carried out on the occasion of BSNL Day. Compliance in this regard may please be sent to this office and also on email id smm.ncngn@gmail.com.

Chief General Manager
NCNGN, New Delhi

Copy to:

1. PPS to CMD BSNL, New Delhi.
2. PS to Director (CFA), BSNL Board, New Delhi.
3. PS to Director (CM), BSNL Board, New Delhi.