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BHARAT SANCHAR NIGAM LIMITED
(A Government of India Enterprise)
Network Operation Cell CFA
BSNL Corporate Office,
8th floor, Bharat Sanchar Bhawan ,
No.1, H.C. Mathur Lane, Janpath,
NEW DELHI-110 001
Tel. 23714455, Fax 23354549

NO.7-3/2015-PHM

Dated : 17.11.2015

To


All CGMs

Sub.: Marketing of BSNL Services in other PSUs/State Governments and other Central Government Offices in the States.

Ref.: D.O.No.CMD/BSNL/2015 dated Nil.

Kindly refer to CMD's d.o. letter mentioned above (copy enclosed) regarding choosing of BSNL services by PSUs/State Governments/other Central Government Offices. In this regard, it is requested to conduct regular meeting with these offices and a fortnightly report may kindly be sent in the prescribed format given below for perusal of higher authorities.

Name of BSNL Team visited	Name of the visiting offices (PSUs/State Govts/other Central Govts.) with date & time	Response Recorded	Achievement/ Review	Remarks


(ANIMA ROY)
G.M.(NWO-CFA)

Encl.: As above.

Copy to:
PPS to Director(CFA) /CMD.

भारत संचार भवन, हरीश चन्द्र माथुर लेन,
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भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

अनुपम श्रीवास्तव
अध्यक्ष एवं प्रबन्ध निदेशक
ANUPAM SHRIVASTAVA
Chairman & Managing Director

CMD/BSNL/2015-

Dated:

Dear

I am sure being a PSU head you would appreciate that each one of us is committed to various causes and commitments of Government of India in our respective fields of operation. All PSUs play a critical balancing role of both generating revenue to uplift our economy as well as assist Government in discharging its social responsibilities.

As an ardent believer in the in the strength and professionalism of our teams throughout the country, I am confident that our concerted efforts would once again put BSNL in the forefront of all telecom service providing companies. I seek your support in this effort of ours as we are proud to be successfully carrying the inherited responsibility to provide telecom services in all four corners and throughout the length and breadth of our vast nation, from Department of Telecom.


We are also in the process of upgrading all our telephone exchanges with Next Generation Network technology to have seamless convergence with our mobile network to provide unmatched voice and data usage experience to our customers. With your support by availing all your telecom requirements from us, I am sure we can strengthen our great organizations to prove the prowess of PSUs in serving the nation. We have recently announced few innovative schemes for both our landline and mobile customers like :

- *Free Night Time Calling from our landlines (9.00 p.m. to 7.00 a.m.)*
- *Free incoming calls while roaming for our mobile customers*

I am writing this letter to request you to support consolidate our efforts to excel by choosing BSNL as your preferred telecom service provider for all telecom requirements of your esteemed organization. I, on behalf of BSNL, assure you our best services all the time.

With regards,

Yours sincerely,


(Anupam Shrivastava)

पंजीकृत एवं निगमित कार्यालय : भारत संचार भवन, हरीश चन्द्र माथुर लेन, जनपथ, नई दिल्ली-110001
Regd. & Corporate Office : Bharat Sanchar Bhawan, Harish Chandra Mathur Lane, Janpath, New Delhi-110 001
Corporate Identity Number (CIN) : 1174899DI 20000201107730