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भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

आर. के. मित्तल

निदेशक (कनज्यूमर मोबिलिटी)

R.K. MITTAL

Director (CM)
BSNL Board

DO No.MOB-53/Int Roam/WiFi+-TATA/2016/22
Dated :19th January , 2017

Dear Shri

As you would be aware by now that, as an industry first initiative, BSNL has partnered with M/s TCL and using its Wi-Fi cloud communication solution is providing BSNL customers a seamless access to 44 million Wi-Fi hotspots in more than 100 countries. The coverage and reach of these hotspots is at all the important tourist as well business places outside India. Its reach extends to Airports, Hotels, Convention centers, Malls and even Airplanes and Rails.

2. Using this service, BSNL customers will be able to access the single largest global Wi-Fi network in the world while travelling outside India. The service would be available to both prepaid and postpaid customers of BSNL and would be available to them even in the event the customer has not subscribed to International Roaming services.

3. The proposed services is available in three packs of 7, 15 and 30 days and would have no limit on the amount of data downloaded by the customers on these WiFi network. Typically accessing Wi-fi hotspots is very cumbersome and requires the user to multiple logins and remembering multiple passwords. With the present service, BSNL users will have to register just once to automatically connect to the closest participating Wi-Fi hotspot, even if they travel to a different city, country or continent.

4. The prices of these 7, 15 and 30 days have been kept as INR 999, INR 1599 and INR 1999 respectively. These prices are inclusive of service tax. Thus by paying these fixed charges, BSNL mobile subscribers can access Wi-fi anywhere in the world without worrying about the bill shock when they get home and no longer have to limit their internet usage while abroad

5. I personally feel that being an industry first initiative and the fact that using data on International roaming is a costly preposition, there is a great potential for this service. I would therefore request you to educate your CSCs, WSCCs and high paying customers about this service. An updated FAQ has already been sent by S&M-CM cell separately. Wide publicity by way of press media may also be given

6. I would like to hear from you the efforts taken up at your end for polarizing the aforesaid service and the results thereof in next fortnight.

With Best Wishes.


(R.K.Mittal)
19/1/2017
Director (CM)

To
All CGMs
Territorial Circles